

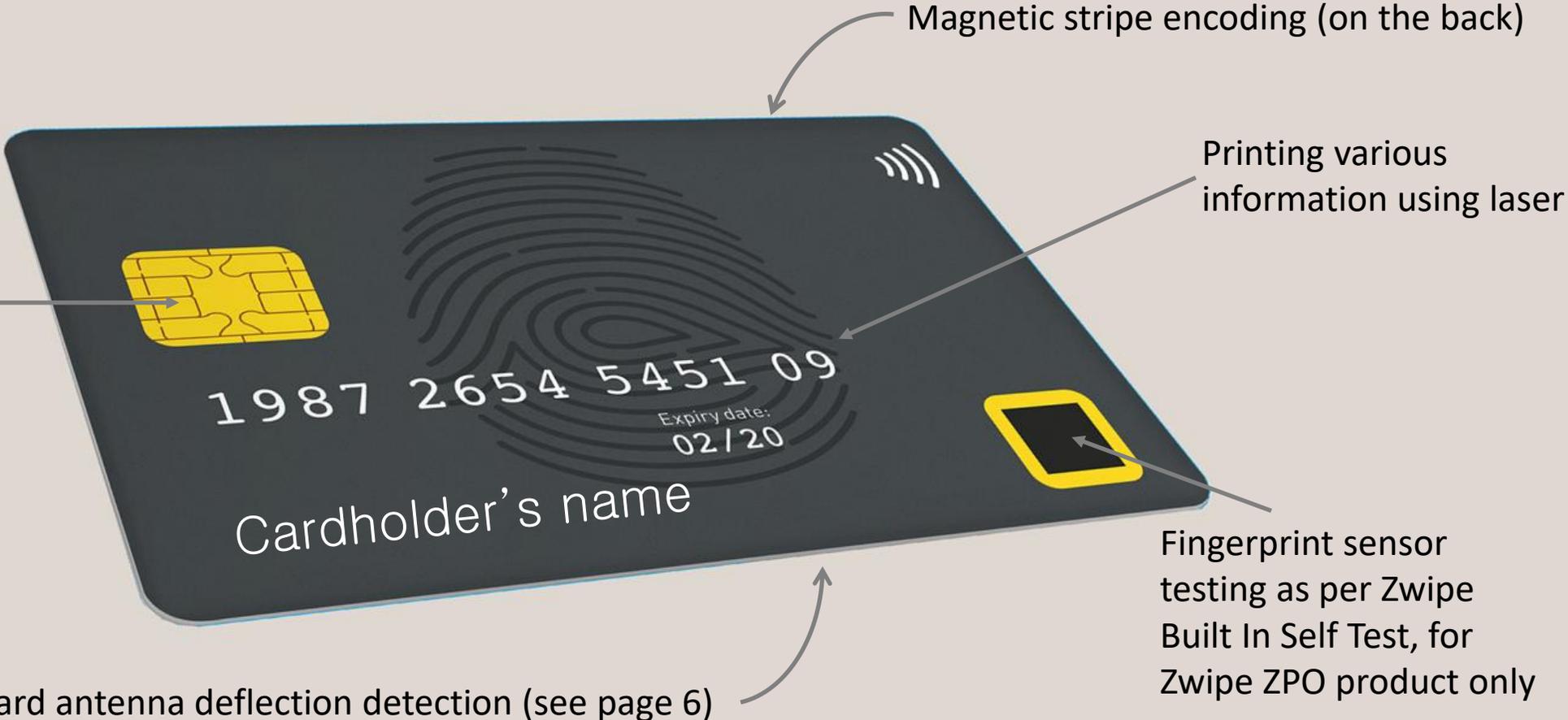
# SE1000 for financial cards

## Key capabilities of the Smart Evol 1000 for financial cards

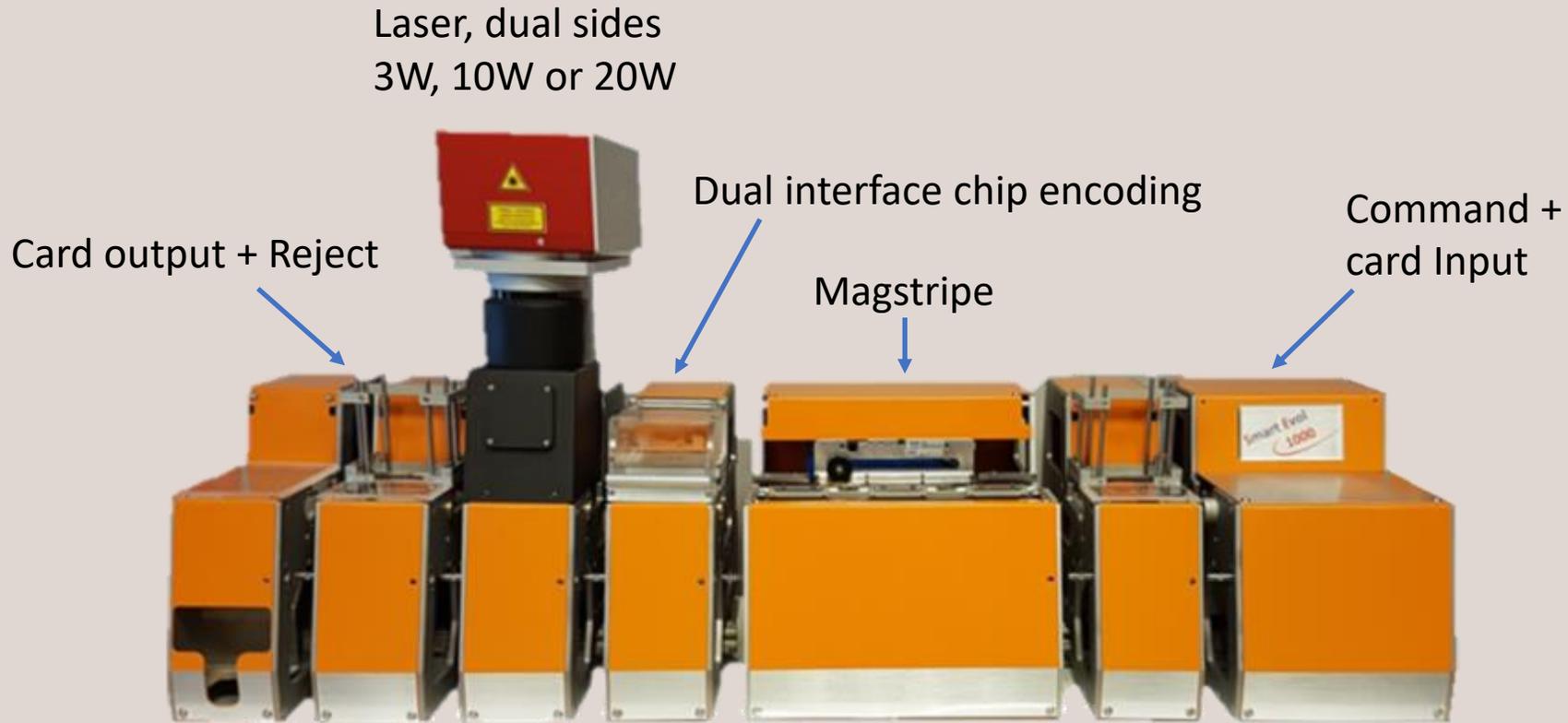
Chip encoding, chip testing

- contact
- contactless
- dual interface

Contactless parametric testing as per MasterCard CQM requirements



# SE1000 typical configuration for financial cards



**Supports plastic and metal cards**

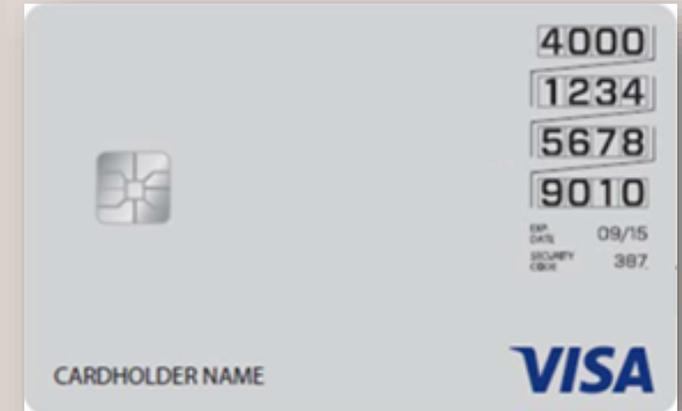
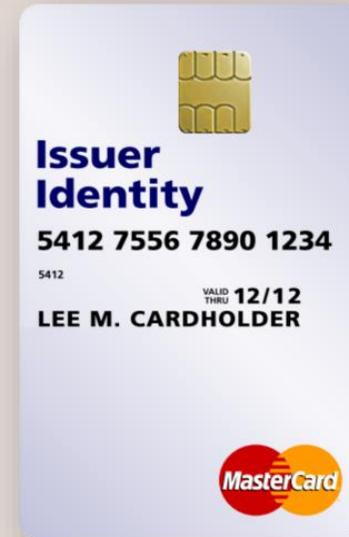


**Various quality control options**

- **Functional testing**
- **Parametric testing**
- **Vision inspection**

# Printing trends for financial cards

- Laser is an approved printing technology for financial cards - by MasterCard, Visa, and other issuers
- Deployment of flat financial cards is accelerating. Laser is taking the lead amongst all flat printing technologies (inkjet, thermal transfer, inkjet DOD)



## Visa Card Personalization Options

### Summary

Visa-allowed processes for applying cardholder data to a card include:

- Laser engraving (account number, expiration date/dating legends, cardholder name, CVV2)
- DOD printing (account number, expiration date/dating legends, cardholder name, CVV2)
- Thermal printing with protective topcoat (account number, expiration date/dating legends, cardholder name, CVV2)
- Embossing (account number, expiration date/dating legends, cardholder name)
- Indent printing (account number, expiration date/dating legends, cardholder name, CVV2)

# Key benefits of laser printing on financial cards

## Minimizes the cost/card ratio

- No consumables
- Laser allows high speed printing for financial cards

## Provides a high level of security and durability

- Text is engraved into the card surface, making irreversible changes of the card substrate and making the text impossible to remove
- Data printed on cards can last as long as 10 years or more

## Flexibility, convenience

- Supports various fonts, various characters (Chinese, etc ...)
- Can print horizontal, vertical, and other effects (curves ...)
- Depending on card construction and laser settings, results can be flat or tactile



Laser is the perfect printing solution for metal cards

# Printing effects (color) for financial cards

Laser printing generates different color effects depending on

- The card material (PVC, PET, Metal ...)
- The use or not of laser receptive overlay on the card
- The laser technology used (fiber, CO<sub>2</sub>, UV ...)
- Laser settings used
- Printing time per card

Due to all these parameters, performing printing tests using the bank's cards is mandatory to determine the exact printing results

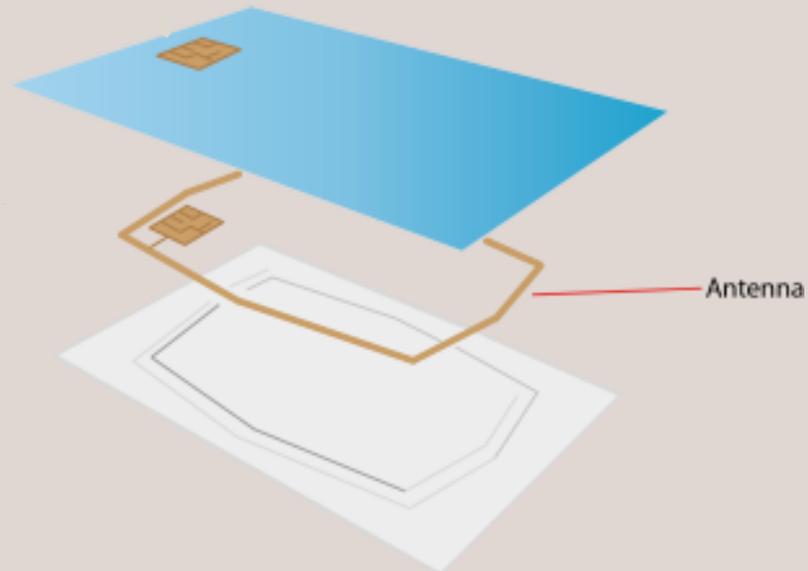


On PVC cards, a CO<sub>2</sub> laser generates a gold effect



On PVC cards, a fiber/IR laser generates a grey/black effect

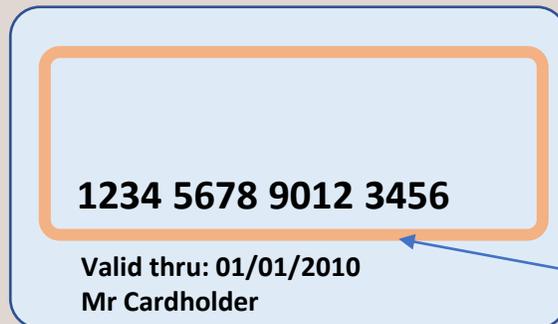
# Card antenna deflection detection



Objective is this SE1000 module is to detect on plastic cards any copper wire antenna deflection inside the card that could happen during the card manufacturing process.

This module is useful when embossing is required on financial cards, to prevent having the embossers damaging the antenna if the antenna is not well positioned inside the card.

The related SE1000 module integrates a solution based on a specific kit from Smartware, allowing detecting such deflection through the measurement of RF signals.



the antenna inside the card should be positioned away from the embossing areas

To the controller PC



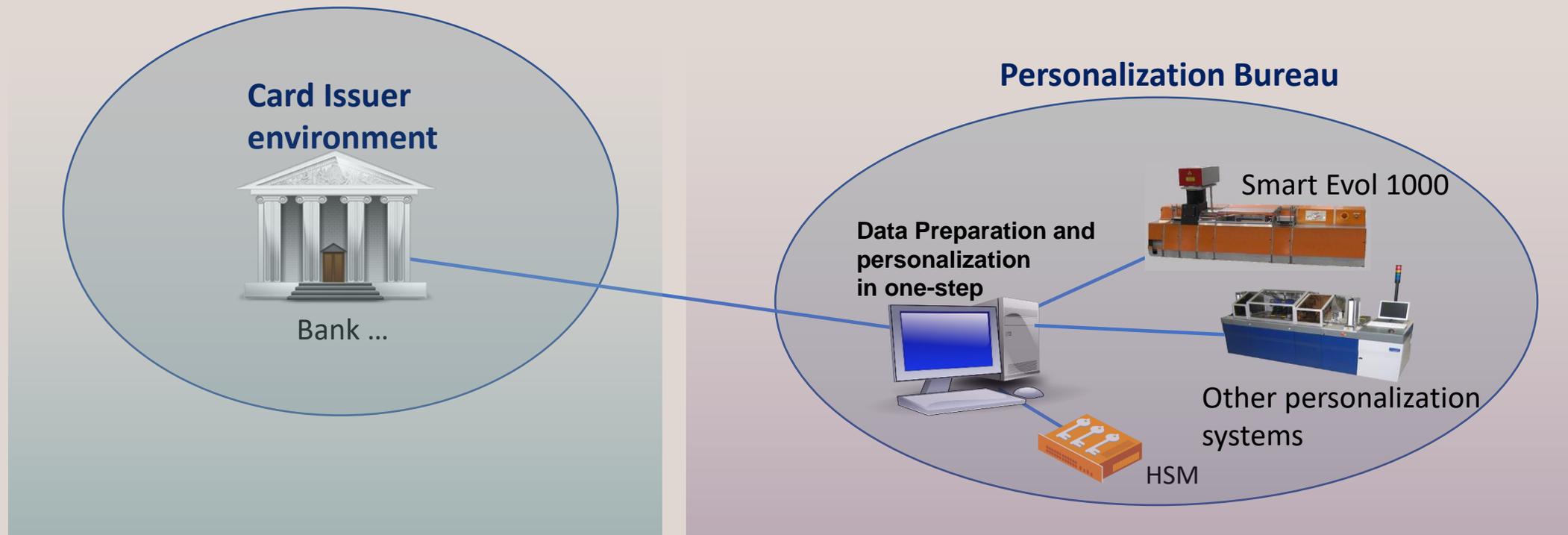
Ultrasmart CLT box



Specific Smartware antenna

# Data Preparation / Key management solutions for Financial cards

For Financial cards, the Smart Evol 1000 can interface with various Data Preparation, Key Management and Card Issuance solutions



- The "One-Step process", as above illustrated, allows preparing smart card data during personalization
- Various packages can be provided - including Data Preparation, Key Management, Global Platform Profiles and Scripting, Card application management and personalization